



IMPACT INNOVATION

GROUP

Navigating Innovation Workshop

Starting an innovation program can be daunting.

You're expected to have a strategy... predict the difference it will make to productivity, profitability and growth... get everyone on board... and keep everyday operations going while you explore new possibilities...

Innovation seems like a hot topic but you've probably been doing it for some time and maybe called it something else, like 'continuous improvement' or 'quality enhancement'.

But is it strategic? Are you seeing effective outcomes from your efforts or just expensive outputs?

Innovation only delivers value when it aligns with your business strategy and integrates with competitiveness, differentiation and growth aspirations.

Impact Innovation Group can help you work out what you want from innovation and how to make it happen – how to start and navigate the journey to determine the direction that will return the most value.

Over the past decade as a specialist innovation consultancy, we've helped many clients from all types of enterprises generate measurable value - from the wealth of intellectual potential and creativity already in their teams as well as from collaborating smartly with others.

With our collective 100+ years of experience of taking ideas to market, we know what works and why innovation programs fail.

And we can help you chart a course for your innovation goals that'll avoid common traps and trip-ups.

Start with a half-day workshop for senior leaders – CEOs, board members and executive managers.

You'll explore the elements of effective innovation systems, identify the best type of strategy to support your organisation's goals, and determine where innovation will can return positive results most visibly and quickly.

The **Navigating Innovation Workshop** will guide you through:

- ⇒ What innovation strategy options could work best for your kind of business
- ⇒ Where to look for innovation opportunities within your current human, technical and operational resources ... and beyond
- ⇒ How to weight innovation activities between incremental and transformative targets
- ⇒ Techniques and tools for engaging staff and other stakeholders
- ⇒ How to assess ideas and what you can do with potential gems
- ⇒ What you need to get your innovation system up and running (or back on track)

To chart a successful course for innovation, invest \$2,000* + four hours for:

- ✓ *Hands-on learning that will challenge you to rethink how innovation happens in your organisation*
- ✓ *8-10 key people in your organisation to hear straight talk about what works, what doesn't, and why you need to know*
- ✓ *Clear guidance from innovation and technology commercialisation specialists to help senior decision makers to assess strategy options*
- ✓ *The outline of a practical and responsive action plan*

* Plus GST. Travel expenses charged at cost. Does not include venue and catering but these can be arranged and charged back to you.

Book your workshop by calling

QLD, SA, TAS, NT & WA (07) 3041 1128 • NSW & ACT (02) 8078 6934 • VIC (03) 8618 6998

or emailing info@impactinnovationgroup.com