



Practical Innovation and Technology Commercialisation Solutions

Innovation-to-Income Solutions for Growth-oriented Organisations and Entrepreneurs.

Reduce innovation development costs

Opening up networks and referrals to innovation experts will cut the financial, time and effort costs of finding solutions to commercialisation challenges.

Integrate innovation into existing enterprises

Showing how proactive strategies boost the value of R&D and other innovation activities.

Reduce commercialisation time lags from idea to income

Expert guidance to navigate the commercialisation process and get your product or service to market.

Optimise R&D capability and linkages

Introducing you to technologies and experts that will sharpen your competitive edge.

Better target market needs and increase market uptake

Choosing the right business model will help you manage risks and costs around innovation and technology commercialisation.



The Pathways Program is a series of training workshops including:

- Practical Innovation.
- Practical Technology Commercialisation.
- Innovation Planning and R&D Design.

These sessions cover challenges around business models; innovation strategies; moving from idea to implementation; engaging new processes and partners; removing uncertainty; innovation management mindsets; technology and investment readiness levels; pro-active R&D design and execution; engaging with research organisations; and accessing resources.



The GRID Program is an online innovation implementation forum that connects people who have undertaken Pathways Program workshops or other events with innovation and technology commercialisation practitioners to focus on specific member-driven topics. This program supports the ongoing implementation of innovation and technology commercialisation activities.



The IQLINK Program offers online and face-to-face opportunities to collaborate creatively and solve industry-specific challenges, including:

- **Queensland Innovation Portal** - an open innovation system based on the globally supported Brightidea platform.
- **Enterprise Access** - a web-based tool that aggregates Australia's latest innovative technologies, research, collaborators, investors and industry partners to connect businesses with new opportunities and solutions.
- **Industry Challenge Events** - 'round table' meetings bringing together innovative thinkers to generate ideas for solving industry-specific problems impacting on SMEs and large businesses.
- **Collaboration Connectors** - networking events to meet the people who can help you take your innovation further or in a new direction.

Proudly Supporting the Queensland Government's
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