



Innovation Checklist

Innovation Strategy

YES NO

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|---|-----------------------|-----------------------|
| 1. Is innovation included in your short and long term business strategy? | <input type="radio"/> | <input type="radio"/> |
| 2. Is innovation and adaptive capacity monitored and evaluated by the board? | <input type="radio"/> | <input type="radio"/> |
| 3. Is innovation part of personnel KPI's? | <input type="radio"/> | <input type="radio"/> |
| 4. Does your organisation have a cross-constituent innovation team constructed to conceive, champion, and carefully develop new approaches that have not been tried before? | <input type="radio"/> | <input type="radio"/> |
| 5. Does your organisation regularly identify new products, services or business processes before your competitors? | <input type="radio"/> | <input type="radio"/> |
| 6. Does your organisation have a documented process for idea capture, assessment & implementation? | <input type="radio"/> | <input type="radio"/> |

Idea Identification

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| 7. Do you have a systematic approach to finding ideas that will maintain your competitiveness (not just an electronic suggestion box for staff)? | <input type="radio"/> | <input type="radio"/> |
| 8. Do your staff understand how the organisation selects new ideas for further development? | <input type="radio"/> | <input type="radio"/> |
| 9. Do you collaborate with other organisations to solve challenges? | <input type="radio"/> | <input type="radio"/> |
| 10. Do you proactively engage with research institutions to look for new ideas, opportunities or to solve challenges? | <input type="radio"/> | <input type="radio"/> |
| 11. Do you proactively assess what is happening in other industries to identify new ideas, opportunities or to solve challenges? | <input type="radio"/> | <input type="radio"/> |

Innovation Implementation

- | | | |
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| 12. Has your organisation developed a risk management strategy for new products or services it is developing? | <input type="radio"/> | <input type="radio"/> |
| 13. Do you have a structured process to incubate, experiment or trial new ideas and approaches? | <input type="radio"/> | <input type="radio"/> |
| 14. Do you measure impacts and outcomes of innovation? | <input type="radio"/> | <input type="radio"/> |
| 15. Do you consider whether intellectual property will be developed and adopt appropriate protection strategies. | <input type="radio"/> | <input type="radio"/> |
| 16. Do you have a portfolio of innovations encompassing incremental through to potentially transformational innovations. | <input type="radio"/> | <input type="radio"/> |

A few too many No's? The Impact Innovation Group can provide you with tailored assistance in all of these areas, feel free to contact us on 07 3640 4000 or info@impactinnovationgroup.com