

## *Create more value from your business model.*

A one-to-one **Business Model Innovation** assessment session will help you identify areas where change could make a big difference to your company's bottom line.

It's an independent, unbiased and objective assessment of your current model.

You'll meet with an Impact Innovation Group expert who has experience in the same sector as your business or the market where innovating your business model could change the game.

The meeting might be face-to-face or via an online platform like Skype or GoToMeeting, depending on where you're located and how busy you are.

Over the hour you'll talk about your company's business model status and potential for change.

Depending on what your business does, who your market is and what industry sectors you operate in, the discussion could cover such topics as:

- the sustainability of the current dominant model you and your competitors are using
- which aspects of your business model generate more value than others right now
- business models used in other industry sectors that might work for your company
- where new customers might be emerging if you changed your model
- what you could change about your model to appeal to new customers while keeping more traditional ones engaged
- where value might be under utilised along the supply chain
- how changes might affect your existing profit mechanism

By the end of the hour you'll have a better idea of how innovating your business model could lead to stronger growth, differentiation and competitiveness.

**Invest \$450\*** in your business for:

- ✓ *A convenient, 60-minute meeting with an innovation expert who knows your space*
- ✓ *A frank discussion about the pros and cons of your current business model*
- ✓ *A report on 2-3 business model alternatives for you to consider that could potentially transform your business (and possibly your industry)*

**Book your  
Business Model Innovation  
Assessment online**

or call one of the numbers below  
for more information

QLD, SA, TAS, NT & WA  
(07) 3041 1128

NSW & ACT  
(02) 8078 6934

VIC  
(03) 8618 6998

### **The Fine Print**

The Business Model Innovation assessment must be paid in full before the meeting. We'll send you an invoice for payment when we receive your booking. Refunds will not be issued if you cancel the meeting or reschedule more than once. If we have to cancel or reschedule, we'll give you as much notice as we can and work out a mutually acceptable recompense. Impact Innovation will aim to match you with a team member who has experience in your current or desirable industry or market sector, but this is not guaranteed. Impact Innovation will treat all discussions with professional courtesy and respect as standard. Please let us know if a formal Confidentiality Agreement is required. \*+ gst.